

Performance of Hand Loom Mark Scheme at a glance Period Upto 30.06.2010

Sr. No.	Particulars	Previous month (May '10)	This month (June '10)	This Financial Year(From April '10)	Cumulative (Since Launch)	
					Previous month (Upto 31.05.2010)	This month (Upto 30.06.2010)
(1)	(2)	(3)	(4)	(5)	(6)	(7=4+6)
1.0	Registration Details					
1.1	Individual Weaver (IW)	157	81	345	4,054	4,135
1.2	Master Weaver (MW)	4	1	7	132	133
1.3	Primary Co-op. Society (COOP)	15	26	47	2,072	2,098
1.4	Apex HL Society (AHS)	0	0	0	27	27
1.5	Retailer (RT)	0	0	2	31	31
1.6	Manufacturer Exporter (MANE)	0	0	3	68	68
1.7	Merchant Exporter (MERE)	1	0	2	24	24
1.8	Others (OTH)	27	0	27	129	129
1.9	Total Registration	204	108	433	6,537	6,645
2.0	Field Activity					
2.1	No. of forms issued	37	21	61	8,430	8,451
2.2	Filled up form received	42	30	94	6,899	6929
2.3	Verification completed	55	31	107	6,063	6094
2.4	Pending for verification	---	---	---	627	616
2.5	Rejected application	0	16	21	188	204
2.6	No. of Hand loom covered	539	614	2,496	6,84,461	685075
3.0	Label sold details					
3.1	Parent Taffeta Labels					
3.1.1	1 (DF) label sold	11,000	10,375	37,425	8,24,667	83,5,042
3.1.2	2 (DM) label sold	2,78,350	5,76,515	11,42,776	1,13,53,113	1,19,29,628
3.1.3	3 (EF) label sold	0	0	0	2,19,849	2,19,849
3.1.4	4 (EM) label sold	62,000	24,000	1,06,000	30,25,022	30,49,022
3.1.5	Total label issued	3,51,350	6,10,890	12,86,201	1,54,22,651	1,60,33,541
3.1.6	Label used for promotional purpose	0	0	0	792	792
3.1.7	Net label sold	3,51,350	6,10,890	12,86,201	1,54,21,859*	1,60,32,749*
3.2	Designer Labels					
3.2.1	UV Yarn Labels	17,000	60,000	77,000	17,000	77,000
3.2.2	Black Blue Woven Designer Label	0	5,000	5,000	0	5,000
3.2.3	Black Red Woven Designer Label	0	0	0	0	0
3.2.4	Designer Art Card Label (Option - 1)	764	3,245	4,009	764	4,009
3.2.5	Designer Art Card Label (Option - 2)	600	1,530	2,130	600	2,130
3.2.6	Total label issued	18,364	69,775	88,139	18,364	88,139
3.2.7	Label used for promotional purpose	0	40	40	0	40
3.2.8	Net label sold	18,364	69,735	88,099	18,364	88,099
3.3	Overall Label Sold (Parent Taffeta + Designer Label)	3,69,714	6,80,625	13,74,300	1,54,40,223	1,61,20,848
4.0	Income from Label Sold					
4.1	@ Rs. 1.25/- (2,32,753)	---	---	---	2,90,941/-	2,90,941/-
4.2	@ Rs. 0.85/- (9,39,569)	---	---	---	7,98,634/-	7,98,634/-
4.3	@ Rs. 0.60/- (1,32,68,188)	---	---	---	79,60,913/-	79,60,913/-
4.4	@ Rs. 0.20/- (15,92,239)	70,270/-	1,22,178/-	2,57,240/-	1,96,428/-	3,18,606/-
4.5	@ Rs. 0.35/- (77,000)	5,950/-	21,000/-	26,950/-	5,950/-	26,950/-
4.6	@ Rs. 0.60/- (5,000)	---	3,000/-	3,000/-	---	3,000/-
4.7	@ Rs. 1.25/- (4,735)	1,705/-	5,919/-	7,624/-	1,705/-	7,624/-
4.8	Total Label Sold Income	77,925/-	1,52,097/-	2,94,814/-	92,54,571/-	94,06,668/-

* Net sale figure of labels after deducting number of labels issued for the promotional purpose.

Performance of Hand Loom Mark Scheme at a glance Period Upto 30.06.2010

Sr. No.	Particulars	Previous month (May '10)	This month (June '10)	Cumulative (For the 2010 -'11)		Remarks
				Previous month (Upto 31.05.2010)	This month (Upto 30.06.2010)	
(1)	(2)	(3)	(4)	(5)	(6=4+5)	(7)
5.0	Seminars Details					
5.1	Cluster level	1	0	1	1	
5.2	State level	0	0	0	0	
5.3	Training to state deptt.	0	0	0	0	
5.4	Awareness Workshops	0	0	2	2	
5.5	Total programme held	1	0	3	3	
6.0	Total No of participants	157	0	269	269	
7.0	Participation in Fairs					
7.1	Domestic	0	0	0	0	
7.2	International	0	0	0	0	
7.3	Total	0	0	0	0	
8.0	No. of Retail Outlets Selling Handloom Mark Products				733	

Financial Year Wise Performance

Sr. No.	Particulars	2006-'07	2007-'08	2008-'09	2009-'10	2010-'11
1.	Registration	1,280	2,265	1,423	1,243	433
2.	Label Sold	15,12,637	61,42,049	38,20,053	32,71,809	13,74,300